

To Whom It May Concern:

The Rotary Club of New Castle invites your organization to participate in a new opportunity for club membership. Corporate memberships give local businesses, professional practices, nonprofit agencies, governmental entities, educational institutions, and corporations the chance to give back to the community while developing their employee's personal and professional skills through Rotary.

A corporate membership allows your busy executives the chance to learn about the needs of their community while experiencing the personal satisfaction of knowing they are helping others. Membership in Rotary provides young executives invaluable opportunities for taking on leadership roles while providing networking opportunities and mentoring. By offering the perk of Rotary membership, you show young executives that your business cares about their personal and professional growth.

**How does corporate membership work?**

A business sponsors a single Rotary Club membership for one primary employee at a single rate. This employee will be recorded as a full member of The Rotary Club of New Castle and counted as a member for Rotary International. The corporate membership option allows for alternate employees to attend meetings in addition to the primary member or in place of the primary member, lessening the time commitment and increasing flexibility that a single member would face. All employees designated would be able to participate in Rotary functions, fundraisers, and special events. The primary member could hold elected positions within the club.

**Benefits to the business besides the flexibility and time commitment of a single membership include:**

*Community Awareness/Networking* – Executives meet and socialize with other business leaders, expanding their understanding of the community's needs and wants, and get an insight into how businesses are addressing common concerns. In addition, The Rotary Club of New Castle will maintain a list of corporate memberships on our website, proving a unique marketing opportunity for your business. Through Rotary, business leaders can make important contacts that can result in profitable business ventures in the future – locally, regionally, and beyond.

*Global Connection* – Members of Rotary have instant access to our global network of 1.2 million members in over 33,000 clubs around the world. Wherever you travel, there is likely to be a Rotary club with local business and community leaders who will welcome you.

*Commitment to Service* – Employees recognize and appreciate the company's commitment to serving others. This commitment to service through Rotary membership becomes part of the corporate culture. Members experience the gratification of knowing that they are involved in a respected organization that helps others who are in need locally and globally.

Would you consider joining Rotary as a corporate member? Included with this letter is more information about Rotary and the dues structure. You can also visit our website at [newcastlerotary89.org](http://newcastlerotary89.org), contact any Rotarian, or reach out by email ([rotaryclubofnewcastle89@gmail.com](mailto:rotaryclubofnewcastle89@gmail.com)) if you have any questions. We look forward to meeting you!

Sincerely,

*Rotary Club Board of Directors*

Enclosures